

Your Challenge:

Connecting with Texas Health Care Decision-Makers

The Solution:

The Texas Hospital Association

Here are the facts:

- The Texas Hospital Association, with some 85 percent of the state's hospitals as members, is the *definitive organization for Texas health care decision-makers*.
- THA member facilities employ 320,000-plus health care professionals – those responsible for purchasing and using your products.
- No other organization reflects the *membership diversity* of THA. Members represent hospitals of all sizes and types, and key professional staff in all aspects of health care.
- 90 percent of members rate THA *good or excellent at keeping them informed*.
- Nearly 90 percent give THA the *highest marks for legislative expertise*.
- 86 percent of THA members say they rely on THA events, publications and services as a *premier source of useful, timely information*.

The fact is, for more than 75 years, the Texas Hospital Association has been *the* organization for hospital leaders in Texas.

Isn't It Time You Join? Become a THA Corporate Member.

There's no better way to get your company and products before Texas health care decision makers. As a THA corporate member, you get year-round access to the people who make and influence hospital buying decisions. THA offers flexible, customized corporate membership packages to fit your needs and budget.



HOSPAC. A Voice for Those Who Care.

HOSPAC, THA's state and federal political action committees, is the voice for more than 320,000 health care professionals working in hospitals throughout Texas. HOSPAC offers another way for THA corporate members to collaborate and interact with Texas hospital leaders on critical health care public policy issues.

Fully 100 percent of eligible HOSPAC member contributions are used to help HOSPAC improve health care policy, delivery and financing. Bottom line, your involvement in HOSPAC benefits you and your hospital customers.

Some THA corporate membership levels include reciprocal membership benefits as a business associate in HOSPAC's President's Council or Sterling President's Council. These memberships afford exclusive access to high-level, invitation-only networking events.

For more information on HOSPAC, please visit www.hospac.org or call 512/465-1047.

